



Hajara Safa Pallipath

Assistant Professor

Department of Business Administration

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Educational Background

- MBA in HR & Marketing from APJ Abdul Kalam Technological University (2024 - 26)
- Bachelor's in Functional English from Kannur University (2021-24)

Professional Experience

- HR Internship from Raidco Kerala Limited, Kannur.
- Project on Study on the Impact of Social Media Marketing on Consumer Buying Behaviour at RUBCO Kerala Ltd, Kannur.

Area of Interest

- Human Resource Management
- Marketing
- Linguistics

Area of Expertise

- HR
- Marketing

Hobbies

- Reading
- Cleaning
- Singing

For professional inquiries or collaborations, contact via email: hajasafaah@gmail.com