



Rahana P A

Assistant Professor

Department of Management

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Educational Background

- MBA in Marketing and Operations from University of KTU
- BBA In Finance from University of Calicut

Professional Experience

6 months of experience as Business Development Manager at SBI Life Insurance

Areas of Interest

- Marketing, Advertising and Brand Communication
- Operations, Logistics and Supply Chain
- Cinema, Film and Media
- Consumer psychology and Human Behavior

Area of Expertise

- Marketing Management
- Operations Management
- Human Resource

Hobbies

Watching Films and Exploring Cinema

Exploring New places and Cultures

Journaling